



— महर्षि महेश योगी —  
रामायण विश्वविद्यालय



## A Report on Industrial Visit

**SLMG Beverages Coca-Cola (Amrit Bottlers Pvt. Ltd.), Ayodhya**

**Date of Visit: 13 May 2026 (Wednesday)**

An industrial visit was organized for the MBA students of Maharishi School of Business Management (MSOBM) in collaboration with the Maharishi Ramayan Corporate Resource Centre (MRCRC) on **13 May 2026 (Wednesday)** to **SLMG Beverages Coca-Cola (Amrit Bottlers Pvt. Ltd.), Ayodhya**. A total of **70 students** participated in the visit.

The primary objective of the visit was to provide students with practical exposure to industrial operations, production processes, quality management systems, supply chain activities, and workplace management practices. During the visit, students gained first-hand knowledge of various operational units, including the Water Treatment Plant, Bottle Manufacturing and Cleaning Section, Beverage Mixing and Filling Unit, Packaging and Labelling Department, Quality Control Laboratory, and Warehousing and Distribution Section.

The company officials provided detailed insights into the complete production cycle, quality assurance procedures, safety protocols, and distribution network adopted by the organization. Students were able to observe modern manufacturing techniques and understand the importance of maintaining quality standards and operational efficiency in a large-scale beverage production facility.

The visit enriched students' understanding of key management concepts such as Production and Operations Management, Supply Chain and Logistics Management, Inventory Control, Warehouse Management, and Professional Ethics in the Corporate Environment. It also helped bridge the gap between classroom learning and real-world industrial practices.

The industrial visit was successfully coordinated by Ms. Supriya Mukharjee, MSOBM, and Mr. Prateek Kumar Singh, Placement Manager, MRCRC, whose efforts ensured the smooth execution and overall success of the program.