महर्षि महेश योगी
रामायण विश्वविद्यालय

SHRIRAM Life Insurance
YOUR PARTNER FOR PROSPERITY

Ref No. MMYRV/MRCRC/2026-27/01

Date: 16th October 2026

Name of the Company: Shriram Life Insurance

About the Company: Shriram Life Insurance is an Indian life insurance company that provides financial protection, savings, retirement and investment-linked insurance plans.

Company Website: https://www.shriramlife.com/

Eligibility

- Qualification: MBA
- Eligible Batch: 2027 Batch
- Mode: Offline
- Location: Ayodhya, Uttar Pradesh
- Work Type: Full-Time
- Age: Up to 30 Years
- Language: Hindi & English
- CTC Offered: ₹13,000 – ₹18,000 per month + Attractive Incentives

1. Sales Executive:

Job Responsibilities

- Meet and interact with customers visiting the office.
- Understand customers' financial protection and insurance requirements.
- Explain suitable Life Insurance Plans and their key benefits in a simple and professional manner.
- Guide customers through the application and documentation process.
- Follow up with prospective customers and support them until policy completion.
- Maintain good customer relationships and provide proper service.
- Achieve assigned monthly sales targets.

Candidate Profile

- Good communication and interpersonal skills.

- Basic knowledge of English and Hindi.
- Positive attitude and willingness to learn.
- Comfortable interacting with customers.

2. Tele Executive:

Job Responsibilities

- Make outbound calls to prospective customers.
- Introduce Shriram Life Insurance and understand the customer's basic requirements.
- Communicate professionally with customers over the phone.
- Generate appointments with interested customers.
- Coordinate with customers and invite them to visit the office for further discussion.
- Maintain customer call records and follow up on appointments.
- Support the sales team in generating quality leads.
- Achieve assigned calling and appointment targets.

Candidate Profile

- Good communication skills in Hindi and English.
- Confident and comfortable speaking with customers over the phone.
- Basic computer knowledge.
- Positive attitude and willingness to learn.

Selection Process

1. Group Discussion
2. Personal Interview